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pediped® Announces Vegan Footwear

Henderson, Nev. (October 2016)—Award-winning children’s footwear brand pediped® has announced the addition of vegan styles to their 2016 Fall/Winter collection.

As customer’s eyes are widened with a new awareness, they often change what they expect from a shoe company. As the vegan movement has grown, parents have begun to look for vegan shoe options for their children. To better stay in touch with the evolving needs of modern customers, pediped® has created a specially curated selection of vegan shoes.

You can expect all the same pediped® quality and comfort for your all-natural wild child in pediped® Footwear’s vegan options. When visiting www.pediped.com, keep an eye out for their bright green Vegan Technology symbol. Anywhere you see that symbol, you can trust the style is 100% vegan. Don’t worry, the high-quality materials and manufacturing process that pediped is known for has not changed.

pediped® Footwear’s vegan shoes come in many colors, sizes, and styles. From the colorful Leah Rainbow to the classic Gehrig Black/Sky, there is a style for any child.

Vegan shoes are now available for purchase online from pediped.com.

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About pediped®

Exceptional quality, unsurpassed comfort, and distinctive styling have made the award-winning company the fastest growing children's footwear brand in the United States. pediped® footwear has been awarded the American Podiatric Medical Association Seal of Acceptance for the promotion of healthy foot development, and preeminent orthopedic medical professionals, Dr. Mininder S. Kocher and Dr. Thomas W. Vorderer, deem pediped® shoes an excellent choice for parents/caregivers who want their children’s feet to develop naturally and healthily. pediped® has received numerous industry awards and accolades including recognition from *Earnshaw’s*, the premier media resource serving the children’s market. In 2015 pediped® was recognized by the Footwear Industry Awards as the Children’s Footwear Brand of the Year, was awarded Best Toddler Kicks in the Cribbie Awards and Best Children’s Shoes by *Prima Baby Magazine*. In 2014, *Earnshaw’s* recognized pediped® with an Earnie Award for Best Footwear, and pediped earned a 2014 Family Choice Award and 1st place Reader Favorite Award from *Baby & Children’s Product News*.

pediped® is sold in over 750 stores worldwide with an offering of more than 150 designs for boys and girls between its three lines, Originals®, Grip 'n' Go™ and Flex®. The award-winning footwear is available in EU sizes 17 to 38 (US newborn to 6 Youth). For more information, visit www.pediped.com or call 1-702-567-0311. LIKE on Facebook at [/pedipedfootwear](https://www.facebook.com/pedipedfootwear) and follow on Twitter and Instagram [@pedipedfootwear](https://www.instagram.com/pedipedfootwear).