



FOR IMMEDIATE RELEASE

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pediped® Announces Limited Edition Web-Exclusive Styles

Henderson, Nev. (October 2016)—Award-winning children’s footwear brand pediped® has announced the launch of two web-exclusive Limited Edition styles for their 2016 Fall/Winter collection.

In November 2016, pediped® will launch two brand new, web-exclusive styles. These shoes will have an extremely limited run and each pair will come with an individually signed and hand numbered card.

Make sure you don’t miss the opportunity to own these exclusive styles! These styles are expected to sell-out quickly, so keep an eye on www.pediped.com/limitededition.aspx to find out when you can grab yours.

Be sure to watch for exclusive videos, emails, and other media posts from pediped® as they reveal more details on these styles over the coming month. pediped will announce a more exact release date for these fun new styles very soon.

Limited Edition styles will be available for sale in November 2016 only on www.pediped.com!

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About pediped®

Exceptional quality, unsurpassed comfort, and distinctive styling have made the award-winning company the fastest growing children's footwear brand in the United States. pediped® footwear has been awarded the American Podiatric Medical Association Seal of Acceptance for the promotion of healthy foot development, and preeminent orthopedic medical professionals, Dr. Mininder S. Kocher and Dr. Thomas W. Vorderer, deem pediped® shoes an excellent choice for parents/caregivers who want their children’s feet to develop naturally and healthily. pediped® has received numerous industry awards and accolades including recognition from *Earnshaw’s*, the premier media resource serving the children’s market. In 2015 pediped® was recognized by the Footwear Industry Awards as the Children’s Footwear Brand of the Year, was awarded Best Toddler Kicks in the Cribbie Awards and Best Children’s Shoes by *Prima Baby Magazine*. In 2014, *Earnshaw’s* recognized pediped® with an Earnie Award for Best Footwear, and pediped earned a 2014 Family Choice Award and 1st place Reader Favorite Award from *Baby & Children’s Product News*.

pediped® is sold in over 750 stores worldwide with an offering of more than 150 designs for boys and girls between its three lines, Originals®, Grip 'n' Go™ and Flex®. The award-winning footwear is available in EU sizes 17 to 38 (US newborn to 6 Youth). For more information, visit www.pediped.com or call 1-702-567-0311. LIKE on Facebook at [/pedipedfootwear](https://www.facebook.com/pedipedfootwear) and follow on Twitter and Instagram [@pedipedfootwear](https://www.instagram.com/pedipedfootwear).