



FOR IMMEDIATE RELEASE

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### **pediped® Reveals Limited Edition Web-Exclusive Styles**

**Henderson, Nev. (November 4, 2016)**—Award-winning children’s footwear brand pediped® has finally revealed their Limited Edition web-exclusive styles!

In October of 2016, pediped® announced they would be releasing two Limited Edition web-exclusive styles on [www.pediped.com](http://www.pediped.com). pediped has now revealed the shoes will go on sale **Tuesday November 15 at 11:00 am PST**. You can visit their website at [www.pediped.com/limitededition.aspx](http://www.pediped.com/limitededition.aspx) to view a countdown clock leading up to the moment these styles will be released for sale.

The Charlie Herringbone and Faith Snake limited edition Originals® baby shoes have a small run of 72 pairs each. Each pair in this exclusive series will come with an individually signed and hand numbered card.

Dressed in a brown and tan herringbone pattern with chocolate leather accents, Charlie is sure to bring a sophisticated and classic style to any baby’s wardrobe. Wrapped in sparkly and colorful faux snakeskin with a large black velvet bow accent, Faith exudes major chic attitude and is here to grab *all* the attention.

Don’t miss the opportunity to own these Limited Edition styles! The 144 pairs are expected to sell-out quickly, especially in the more popular sizes, so keep an eye on the pediped® Limited Edition webpage to make sure you grab your pair. You may even want to make sure you’re on [www.pediped.com/limitededition.aspx](http://www.pediped.com/limitededition.aspx) right at 11:00 am on November 15 to give yourself the best chance to snag a pair, or one of each.

The Limited Edition web-exclusive styles will be available starting at 11:00 am on November 15, 2016 only on [www.pediped.com/limitededition.aspx](http://www.pediped.com/limitededition.aspx).

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#### **About pediped®**

Exceptional quality, unsurpassed comfort, and distinctive styling have made the award-winning company the fastest growing children's footwear brand in the United States. pediped® footwear has been awarded the American Podiatric Medical Association Seal of Acceptance for the promotion of

healthy foot development, and preeminent orthopedic medical professionals, Dr. Mininder S. Kocher and Dr. Thomas W. Vorderer, deem pediped® shoes an excellent choice for parents/caregivers who want their children's feet to develop naturally and healthily. pediped® has received numerous industry awards and accolades including recognition from *Earnshaw's*, the premier media resource serving the children's market. In 2015 pediped® was recognized by the Footwear Industry Awards as the Children's Footwear Brand of the Year and Best Children's Shoes by *Prima Baby Magazine*. In 2016 pediped received a National Parenting Product Award, the Cribbie Awards honored pediped with Best Toddler Kicks, *Earnshaw's* recognized pediped® with an Earnie Award for Best Footwear, and pediped received a reader's choice award for Best Footwear from *Baby & Children's Product News*.

pediped® is sold in over 750 stores worldwide with an offering of more than 150 designs for boys and girls between its three lines, Originals®, Grip 'n' Go™ and Flex®. The award-winning footwear is available in EU sizes 17 to 38 (US newborn to 6 Youth). For more information, visit [www.pediped.com](http://www.pediped.com) or call 1-702-567-0311. LIKE on Facebook at [/pedipedfootwear](https://www.facebook.com/pedipedfootwear) and follow on Twitter and Instagram [@pedipedfootwear](https://www.instagram.com/pedipedfootwear).