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Practical Holiday Gifts for Kids: 2020 Gift Guide for Newborn to Big Kids

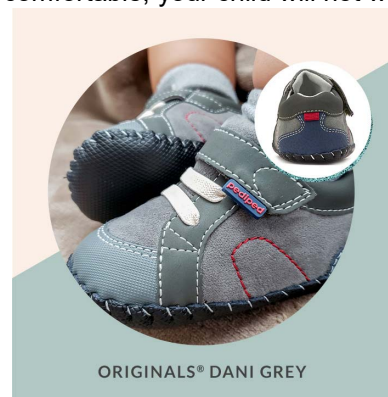
HENDERSON, NV – Let them eat dessert first, fill the house with the smell of homemade cookies and give them the best gifts for kids after a very long year! Giving gifts that enhance the child's quality of life is what every Mom wants. Lucky you – pediped® has the best practical holiday gifts for kids ranging from newborn to about 10 years+!

We can't count the times parents have told us how much their children love pediped® shoes and even refuse to wear other footwear. We know kids can feel the difference that healthy footwear makes. From day one, our mantra—comfort, quality and style—has been the same. With classic AND trendy styles to choose from, for every walking stage, pediped® strives to give parents the look they want, at a price they can afford, all the while being healthy for children's feet. Now that you know why pediped® shoes are the most useful gift idea, let's dive into which category and styles works best for the child you are shopping for!

Practical Holiday Gift's for kids by Age Range

Newborn- 24 months:

The soft, flexible soles of our **Originals®** line are recommended by pediatricians and podiatrists because they allow children to closely mimic barefoot walking. **Originals®** are made of the highest quality leather on the market and they also feature a soft foam insert between leather layers. They're so comfortable, your child will not want to take them off!



To Shop all pediped® **Originals®** shoes in size Newborn to 24 months, visit pediped.com/baby

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1 year – 3 years:

Our **Grip 'n' Go™** line includes all the benefits of our **Originals®** but also have special **G2 Technology™**, which includes a soft rubber sole, rounded edges that mimic the shape of a child's foot, heel stability, and a soft toe box to allow toes to grip the floor. **Grip 'n' Go™** provide active toddlers with the ideal combination of comfort, protection and flexibility. Move into these styles once your child is walking 20 – 30 steps on their own without the help of holding onto mom and dad or objects around the house.



GRIP 'N' GO™ ROSA SILVER

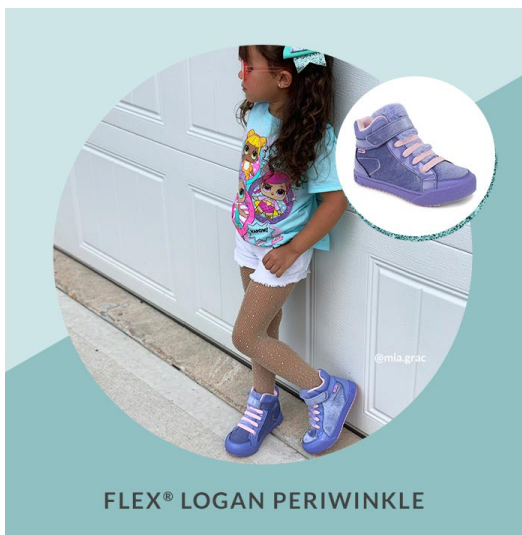


GRIP 'N' GO™ WATSON EARTH

To Shop all pediped® **Grip 'n' Go™** shoes in sizes EU19-23 (US4-7), visit pediped.com/toddler

2 years – 10+ years:

Our **Flex®** Line is the perfect choice for your confident walkers who have developed a solid, natural stride. With cushioned arch support and a soft, flexible rubber sole, Flex® ensure comfort and healthy foot development. In addition, the pediped® **Flex Fit System™** allows you to adjust the fit of your **Flex®** shoes to prolong wear.



FLEX® LOGAN PERIWINKLE



FLEX® ECLIPSE NAVY FELT

To Shop all pediped® **Flex®** shoes in sizes EU20-36 (US5-4.5Youth), visit pediped.com/bigkid

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About pediped®

pediped® Footwear was founded in 2005 by Angela and Brian Edgeworth in their quest for the perfect soft-soled shoe for their first daughter. Exceptional quality, unsurpassed comfort and distinctive styling have made the award winning company the fastest-growing children's footwear brand in the United States. pediped® Footwear has been awarded the American Podiatric Medical Association Seal of Acceptance for the promotion of healthy foot development.

pediped® footwear is sold in over 200 stores in the United States and worldwide with an offering of more than 120 designs for boys and girls between their three lines, *Originals*®, *Grip 'n' Go*™ and *Flex*®.

-*Originals*® (soft-soled shoes for newborns to 24 months)

-*Grip 'n' Go*™ (thin rubber-soled shoes for children ages 9 months to 3 years)

-*Flex*® (rubber-soled shoes for children 3 to 9+ years) are available in EU sizes ranging from 20 to 36.

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For more information, visit www.pediped.com or call 1-702-567-0311. LIKE on Facebook at [/pedipedfootwear](https://www.facebook.com/pedipedfootwear) and follow on Instagram [@pedipedfootwear](https://www.instagram.com/pedipedfootwear).