



FOR MORE INFORMATION CONTACT:

Hilary Abbott
Hilary Abbott Communications, Inc.
(770) 753-8144
hilary@hacommunications.com

-or-

Jenevieve Froncek
pediped® footwear
(702) 567-0311 Ext. 1030
Jenevieve@pediped.com

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Pediped® to the Rescue | Hurricane Eta Relief

pediped® Footwear donates 1000+ pairs of shoes and blankets to 'United for Honduras' Hurricane Relief operation.

HENDERSON, NV – When devastation happens, you quickly find out who you can count on! For Honduras right now, that hero happens to be a truly caring group of people!



The team at pediped® Footwear joined forces with a few of their favorite influencers and a nonprofit to help fill 2 container's worth of food, clothing, shoe donations and other necessities to be shipped to Honduras to aid in Hurricane Eta relief. Cynthia Chavez (@CynthiaSChavez) put pediped® Footwear in touch with Suanny Serpas (@TheOnlySuanny) and Proyecto Hope (@Proyecto_Hopehn), the angels who organized the 'United for Honduras' donation event! They gave their all to spread the word, gather donations, and connect for the greater good of the people in Honduras. The kind staff at the

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pediped® headquarters were so moved, they knew they needed to help! Luckily, thanks to the support of their customers through a very trying year, they were able to donate over 1000 pairs of shoes to kids in need! They shipped a loaded pallet full of kid's shoes, ranging in age from 1-6 years+! As they say, it takes a village!

Hurricane Eta and Hurricane Iota have affected more than 4.5 million lives across Central America. This has left people without access to clean water and in desperate need of shelter and protection. Flooding is widespread and deadly landslides have claimed the lives of families and children. The double blow comes on top of the Covid-19 pandemic, which had already depleted government resources and left many people unemployed. Donations help strengthen community and preserve hope in desperate times. Donating to the causes you care about not only benefits them but is deeply rewarding for you, too. Pediped®, Cynthia, Suanny, and Proyecto Hope all certainly knows how this selfless act of giving can truly stimulate your self-worth and value tenfold!



About pediped® Footwear Categories:

Originals®: For Baby (Newborn to 2 years)

- The soft flexible leather soles of **Originals®** are recommended by pediatricians and podiatrists. The design closely mimics barefoot walking, and does not force a child to change his/her natural stride. Each style features a slip-resistant leather sole and includes pediped® patented signature hand-stitching, allowing for a breathable shoe.
- **Originals®** styles retail starting at \$39.95 and are available for children in sizes newborn to 24 months.

Visit [pediped.com/baby](https://www.pediped.com/baby) for 50+ Baby Soft Sole styles and colors!

Grip 'n' Go™: For Toddler (Children 9 month to 3 years)

- **Grip 'n' Go™** styles provide a smooth transition for children learning to walk with a more confident stride. All **Grip 'n' Go™** shoes include **G2 Technology™**, which includes a specialized soft rubber sole for additional cushion, rounded edges that mimic the natural shape of a foot to help with stability, a grip zone for additional traction, and a soft toe box that allows toes to curl and grip the floor. Varied styles come with additional features such as **Memory Foam Technology™**, and machine-washable capabilities.
- **Grip 'n' Go™** styles retail starting at \$45 and are available in EU sizes 19-23, US kids 4-7.

Visit <https://www.pediped.com/toddler> for 50+ Toddler Rubber sole styles and colors for toddlers!

Flex® For Confident Walkers (Children 1 to 9+ years)

- For those who have developed a solid, natural stride, **Flex®** combines high quality materials and advanced technology to create the perfect, stylish choice for all-day comfortable wear. All closed toe styles include the **Flex**

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- **Fit System™**, which offers a customizable fit with the use of additional insoles, extending the life of a pair of shoes up to two months. To top it off, a cushioned arch support and flexible rubber soles ensure coziness and ongoing healthy foot development.
- **Flex®** styles retail starting at \$39.95 and are available in EU sizes 20-36/ US 5 kids-4.5 youth (available sizes vary by styles).

Visit pediped.com/bigkid for 50+ Rubber Sole styles and colors for your confident walkers!

To view the entire pediped® collection, visit pediped.com

About pediped®

pediped® Footwear was founded in 2005 by Angela and Brian Edgeworth in their quest for the perfect soft-soled shoe for their first daughter. Exceptional quality, unsurpassed comfort and distinctive styling have made the award winning company the fastest-growing children's footwear brand in the United States. pediped® Footwear has been awarded the American Podiatric Medical Association Seal of Acceptance for the promotion of healthy foot development.

pediped® footwear is sold in over 200 stores in the United States and worldwide with an offering of more than 120 designs for boys and girls between their three lines, *Originals®*, *Grip 'n' Go™* and *Flex®*.

-*Originals®* (soft-soled shoes for newborns to age 2)

-*Grip 'n' Go™* (thin rubber-soled shoes for children ages 9 months to 3 years)

-*Flex®* (rubber-soled shoes for children 1 to 9+ years) are available in EU sizes ranging from 20 to 36.

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For more information, visit www.pediped.com or call 1-702-567-0311. LIKE on Facebook at [/pedipedfootwear](https://www.facebook.com/pedipedfootwear) and follow on Instagram [@pedipedfootwear](https://www.instagram.com/pedipedfootwear).