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## **pediped Footwear Named as the 2012 Best Company For Good by *Earnshaw's Magazine***

Henderson, NV (October 2012)—pediped Footwear is proud to receive the Earnie Award for the 2012 Best Company For Good. Since its founding in 2004, pediped has given away nearly \$2 million in monetary and product donations to enhance the lives of children.

The Earnie Awards are given annually by *Earnshaw's*, an industry magazine, and are awarded to companies featuring design excellence in childrenswear. These awards are selected by retailers through a nomination and voting process.

“pediped will always be committed to supporting causes that help children,” said Angela Edgeworth, President and founder of pediped footwear. “We have been able to help organizations make an even larger impact on the lives of children. pediped is grateful to be recognized for our on-going philanthropy and I personally cannot express how proud I am that we were chosen for this award.”

Founded in 2011, the foundation’s mission is to create and make a direct impact on the lives of children by supporting charities that are dedicated to the health, education, and basic needs of children around the world. This year the pediped foundation has donated \$15,000 to VH1 Save the Music Foundation, \$10,000 to the Henderson Libraries, \$61,000 in product to Operation Showers of Appreciation, \$83,000 in product to Baby Buggy and \$129,600 to Dignity U Wear. The management and employees of pediped will donate the resources necessary to fund the pediped Foundation so that 100% of the funds raised will go directly to these life changing charities.

To learn more about the pediped foundation, visit [www.pedipedfoundation.org](http://www.pedipedfoundation.org) .

### **About pediped®**

pediped® footwear was founded in 2004 by Angela and Brian Edgeworth in their quest for the perfect soft-soled shoe for their first daughter. Exceptional quality, unsurpassed comfort and distinctive styling have made the award winning company the fastest-growing children's

footwear brand in the United States. pediped® footwear has been awarded the American Podiatric Medical Association Seal of Acceptance for the promotion of healthy foot development, and preeminent orthopedic medical professionals, Dr. Mininder S. Kocher and Dr. Thomas W. Vorderer, deem pediped® shoes an excellent choice for parents/caregivers who want their children's feet to develop naturally. *Earnshaw's*, the premier media resource serving the children's market recognized pediped® with *Earnshaw's* Earnie Awards for Company of the Year and Best Footwear in 2011 and Best Company For Good in 2012.

pediped® footwear is sold in over 3000 stores in 40 countries worldwide. Available in EU sizes ranging from 17 to 36, pediped® offers more than 120 designs for boys and girls between their three lines, Originals®, Grip 'n' Go™ and Flex®. Originals® (soft-soled shoes for newborns to age 2), Grip 'n' Go™ (thin rubber-soled shoes for children ages 1 to 3 years) and Flex® (rubber-soled shoes for children 1 to 8 years). For more information, visit [www.pediped.com](http://www.pediped.com) or call 1-702-567-0311.

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